

SIMPLEVIEW DAM

# Step up your digital asset management.

Make it easy on yourself by choosing Simpleview's complete solution for organizing, housing, and managing your digital assets. Metadata? Backups? Seamless integration? But, of course!

LET'S TALK

## Your digital asset management solution is simple. It's Simpleview.

### Curate collections & run reports

Package collections to share with users. Pull reports on new users or asset downloads by date range to demonstrate ROI and identify popular content.



### Seamless integration

Simpleview DAM + Simpleview CRM + Simpleview CMS = a winning combination



### Maintain control

You decide which assets different users (media, partners, public) can view and download. Know who's accessing your assets and for what purpose. Apply copyright and use information.



### Search & categorize

Finding and organizing your assets with keyword searches, filters, and categories is easy. Locate your desired photos, videos, documents, logos, and audio files in seconds.



### Contributor upload portal

Allow external users such as members/partners or photographers to upload directly to your DAM library for approval by your internal team.



### Document linking & visual recognition

Reference documents by linking them to the images and videos in your library. With built-in visual recognition software, relevant keywords will be attached to media for easy reference.



## Created & optimized just for you.

### SAVE TIME & RESOURCES

- Search for, reformat, and send files
- Approve media requests
- No hardware costs or lost files because assets are triple backed up

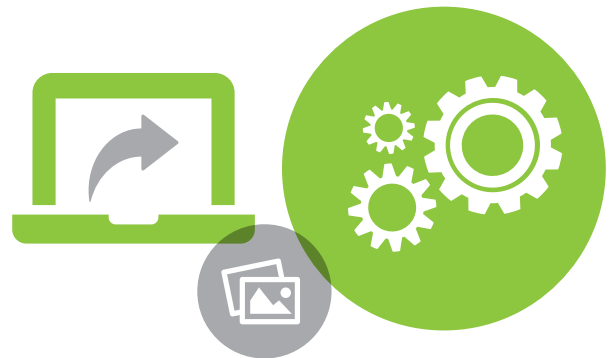
### INCREASE BRAND AWARENESS

- Easily promote and share assets
- Ensure all files are approved and on-brand
- Quickly fulfill media requests



The Simpleview DAM allows us to quickly search through our thousands of images and numerous videos. We really like the ability to create and share collections with partners as well as create a tiered, controlled approach to access.”

– **SUNNY BRAY** | Marketing Coordinator  
Tourism Nova Scotia



VISIT  
**SANTA BARBARA**  
THE AMERICAN RIVIERA



**HAWAII**  
VISITORS & CONVENTION BUREAU™  
M E M B E R

TOURISM  
**NOVA SCOTIA**

**RHODE ISLAND**  
COMMERCE

Give your destination the **centralized DAM it deserves.**

Simpleview is a leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination marketing organizations (DMOs), and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

**Make your digital assets work for you with Simpleview DAM.**

LET'S TALK

+1 520.575.1151  
[SIMPLEVIEWINC.COM](https://simpleviewinc.com)

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