

THURSDAY 21/02/2019

10:00 A.M. TO 10:30 A.M. — WELCOME & OVERVIEW

In this intro session will explain how to navigate the Member/Partner user group and the purpose of its main tabs. We will also cover an orientation of the updated education portal, CRM user settings & homepage management.

10:30 A.M. TO 11:15 A.M. — ACCOUNT & CONTACT MANAGEMENT

Best practices on managing Accounts & Contacts in the Member/Partner user group:

11:30 A.M. TO 12:30 P.M. — PARTNERSHIP & THE WEB

Make sure your partners look good on the website with quality listings, images, coupons & events:

12:30 P.M. TO 1:30 P.M. — LUNCH**1:30 P.M TO 2:30 P.M. — EVENT REGISTRATION**

Best practices on tracking & managing DMO sponsored events in CRM

2:45 P.M. TO 3:30 P.M. — EXTRANET

A complete review of all extranet functionality.

3:30 P.M. TO 4:00 P.M. — OVERFLOW/Q&A