



Overview | Perfectly planned, powerfully executed



Whether your events are virtual, hybrid, or in person, **Eventsforce is a secure event management** platform that allows you to launch events quickly and create a seamless experience for your attendees. Manage your events with this easy-to-use web-based solution that addresses every aspect of the event management lifecycle, from planning, marketing, and registration to event analysis and reporting.

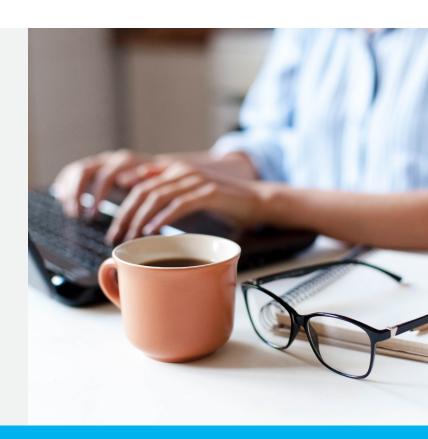
Supporting thousands of events each year, Eventsforce is a highly secure system with flexible integration capabilities such as Simpleview CRM and licensing options that will suit your individual business needs.

## **CREATE ATTRACTIVE WEBSITES**

Launch your events within minutes and make a great impression with attendees right from the start with beautiful, easy-to-navigate, and fully-customizable event websites. There's no need for HTML or web design skills, our intuitive platform is designed with the user in mind.

# TRANSFORM THE REGISTRATION EXPERIENCE

Offer attendees a quick and easy way to sign up to virtual, in-person and hybrid events — use fast, modern form technology and create more tailored experiences with personalized agendas, pricing, packages, and more.







Simplify the whole process of managing groups at events. Secure bookings quickly, boost revenue, and allow group attendees to register themselves with our revolutionary group booking tools.

## **AUTOMATE YOUR COMMUNICATIONS**

Simplify the process of creating and scheduling event invitations, confirmation emails, and follow-ups with targeted attendees. Event Managers can reach out to attendees to:

- **Send Invitations:** Invitation templates can be tailored to individual attendee types.
- Email Attendees: Attendees can be emailed for reminders about missing information, additional event details, or event reminders.

# TRACK EVENT ATTENDANCE

Speed up the check-in process around your events and sessions with the Eventsforce Attendance app which provides automatic insight on important performance metrics, including attendance rates, no shows, room capacities, session popularity and more.

# **CONNECT WITH ATTENDEES**

**Inspire, engage and connect your attendees with Eventsforce Mobile**. Drive audience participation and session engagement with personalized schedules, push notifications, live polls, floorplans, note-taking, surveys, social media and more.

# SAVE TIME MANAGING AGENDAS

Use an intelligent program management tool to create agendas and publish automatically on event websites, registration forms, apps, and your virtual event platform.

Make changes quickly and make it easier for your attendees to view, search and choose sessions that are of interest to them.







#### SPEED UP EVENT CHECK-IN

Return safely back to in-person events with a **CONTACTLESS on-site solution** designed to reduce crowds, speed up check-in times and improve the attendee experience. Get live insight on who is at your event and share real-time reports with stakeholders and management teams.

# **GET DATA-RICH INSIGHTS FOR BETTER RESULTS**

Eventsforce allows you to build a central database across all your events so that you can get the insight you need for event success. Share real-time data with key departments across your organization by integrating Eventsforce with solutions like your CRM, finance and membership systems.

# EDUCATE, ENGAGE AND CONNECT YOUR ATTENDEES ONLINE

With an Eventsforce Virtual Content Delivery integration, you can combine registration management, live content delivery, networking and the ability to build lasting relationships with your delegates online. Whether you're hosting online sessions or a multi-day virtual conference, you can make an impact right from the start.

## SOURCE GREAT CONTENT FOR YOUR EVENTS

**Simplify the process** of submitting abstracts from inviting and reviewing abstract submissions to building multi-track conference programs, managing registrations and engaging attendees.

With Eventsforce Abstracts you can create branded abstract submissions and registration websites, fully integrated with your conference web pages.

## **OPTIMIZE SUBMISSIONS**

Eventsforce Awards is a dedicated solution for designing, building and managing external award events, peer reviews and internal employee recognition programs all from a single web-based system. From entries, websites and judging to optional payments, table bookings and reporting, this integrated platform handles it all.



ARE YOU READY TO POWER THE FUTURE OF YOUR EVENTS? Call our account services team at 520-575-1151 or email us at ACCOUNTMANAGERS@SIMPLEVIEWINC.COM.

