GRANICUS | eventsforce

Perfectly planned, **powerfully executed.**

Eventsforce is a full-service event management platform that empowers you to launch events quickly and create a seamless experience for your attendees. Manage your destination's events with an easy-to-use web-based solution; Eventsforce covers every aspect of an event management lifecycle — from planning and registration to marketing, communications, and event reporting.

Supporting thousands of events each year, Eventsforce's system boasts flexible integration capabilities, such as Simpleview CRM, and licensing options that will suit your individual business needs.

PLANNING AND REPORTING

- **Leverage Simpleview CRM** — The Eventsforce integration enables destination organizations to power their events with attendee information from their CRM while leveraging Eventsforce's robust event management capabilities.

- **Eventsforce FAM tour and site inspection** — Fully integrated with Simpleview CRM as the primary data source for the member/partner user group and sales contacts, you can create event-specific programs to better serve your visiting guests

- **Get data-rich insights for better results** — Run key reports for your events to get the insight you need for event success. Share real-time data with key departments across your organization by integrating Eventsforce with Simpleview CRM, finance, and other systems.

MARKETING AND COMMUNICATIONS

- **Automate your communications** — Simplify the process of creating event invitations, confirmation emails, and follow-ups with targeted attendees.

- **Event managers can reach out to attendees to:**

    - **Send invitations:** Invitation templates can be tailored to individual attendee types.

    - **Email attendees:** Attendees can be emailed for reminders about missing information, additional event details, or event reminders.

- **Save time managing agendas** — Use an intelligent program management tool to create agendas and publish them automatically. Make changes quickly and make it easier for your attendees to view, search, and choose sessions that are of interest to them.

> "
> Eventsforce allowed us to consolidate event platforms, which saved us money. **It also made the team more efficient since it was an easy-to-learn platform, not requiring a specialized administrator."**

PAUL NURSEY, CEO
Destination Greater Victoria

CONNECT WITH ATTENDEES

- **Inspire, engage, and connect attendees** — The Eventsforce mobile app drives audience participation and session engagement with personalized schedules, push notifications, live polls, floorplans, note-taking, surveys, social media, and Q&A.

- **Manage your FAM and site inspection tours** — Create real-time agendas and updates. Track all sessions in Simpleview CRM and provide partners and stakeholders reporting in the benefits summary.

REGISTRATION/ON-SITE

- **Transform the registration experience** — Offer attendees a quick and easy way to sign up for virtual or in-person events. Use fast, modern form technology and create more tailored experiences with personalized agendas, pricing, and packages.

- **Manage groups with ease** — Simplify the process of managing groups at events. Secure bookings quickly, boost revenue, and allow group attendees to register themselves with our revolutionary group booking tools.

- **Track event attendance** — Speed up the check-in process around your events and sessions. Get automatic insight on important performance metrics — including attendance rates, no-shows, room capacities, session popularity, and more.

- **Speed up event check-in** — Simplify in-person events with a contactless on-site solution designed to reduce crowds, speed up check-in times, and improve the attendee experience. Get live insight on who is at your event and share real-time reports with stakeholders and management teams.

Are you ready to power the future of your events? Call our account services team at **520-575-1151** or email us at **cs@simpleviewinc.com.**

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