

SKYNAV

# Bring your destination to life with virtual experiences.

Integrating seamlessly with Simpleview CMS, SKYNAV helps you impress visitors and meeting planners by showcasing area attractions and venues.

LET'S TALK



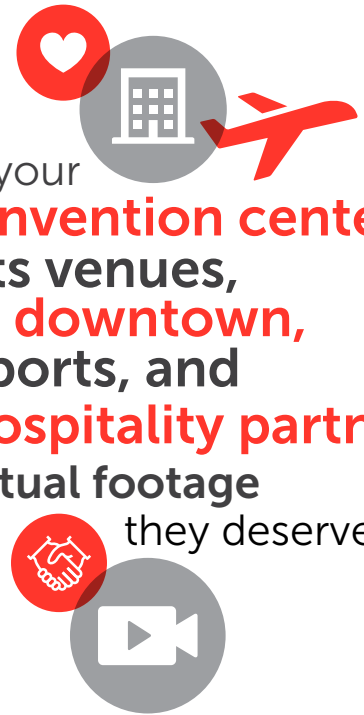
**Create an experience with SKYNAV** that's so real, travelers can't wait to get there. Our partnership with SKYNAV helps you:

**"Virtualize" your destination and bring it to life.** Put your best images and videos to work by adding them to various "scenes" of your virtual tour.

**Tailor your immersive marketing to fit the seasons & special events.** DMOs can easily make edits on the fly. Add seasonally-relevant beacons and incorporate branded marketing campaigns.

**"Show planners, don't just tell them."** Planners will appreciate being able to see the spatial relationship between points of interest such as the airport, meeting facilities, hotels, and attractions.

Give your **convention centers, sports venues, downtown, airports, and hospitality partners** the **virtual footage** they deserve.





**These tools are especially important in today's climate when meeting and convention planners may be unable to travel at present** for site visits or property inspections, but need to book a live meeting for a year or two down the road."



– **BILL ELLEN** | President and CEO,  
Experience Columbia, SC



### Beacons showcase destination features

Spatially-located information beacons encourage website visitors to make reservations, book tickets, and create a travel itinerary before arriving.



### No app, no problem

SKYNAV does not require a stand-alone app, but the web-based (HTML5) tours work great on mobile phones & allow click-through to partner sites.



This technology allows potential visitors to virtually experience spectacular views of our beautiful beach destination. Using SKYNAV's technology, they can immerse themselves in a beach vacation experience, and book a trip from the comfort of their own home."



– **KAY GALLOWAY** | Director of Marketing,  
Daytona Beach Area Convention  
& Visitors Bureau



Give your destination the **virtual tour it deserves.**

SKYNAV is a self-guided Web3 travel software designed to captivate and convert visitors and planners.

**Provide Web3 marketing power to your destination.**

**LET'S TALK**

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