

SKYNAV

# Bring your destination to life with virtual experiences.

Integrating seamlessly with Simpleview CMS, SKYNAV helps you impress visitors and meeting planners by showcasing area attractions and venues.

LET'S TALK



Create an experience with SKYNAV that's so real, travelers can't wait to get there. Our partnership with SKYNAV helps you:

**"Virtualize" your destination and bring it to life.** Put your best images and videos to work by adding them to various "scenes" of your virtual tour.

**Tailor your immersive marketing to fit the seasons & special events.** DMOs can easily make edits on the fly. Add seasonally-relevant beacons and incorporate branded marketing campaigns.

**"Show planners, don't just tell them."** Planners will appreciate being able to see the spatial relationship between points of interest such as the airport, meeting facilities, hotels, and attractions.



Give your **convention centers, sports venues, downtown, airports, and hospitality partners** the virtual footage they deserve.





These tools are especially important in today's climate when meeting and convention planners may be unable to travel at present for site visits or property inspections, but need to book a live meeting for a year or two down the road."



– BILL ELLEN | President and CEO, Experience Columbia, SC



### Beacons showcase destination features

Spatially-located information beacons encourage website visitors to make reservations, book tickets, and create a travel itinerary before arriving.



### No app, no problem

SKYNAV does not require a stand-alone app, but the web-based (HTML5) tours work great on mobile phones & allow click-through to partner sites.



This technology allows potential visitors to virtually experience spectacular views of our beautiful beach destination. Using SKYNAV's technology, they can immerse themselves in a beach vacation experience, and book a trip from the comfort of their own home."



– KAY GALLOWAY | Director of Marketing, Daytona Beach Area Convention & Visitors Bureau

Give your destination the **virtual tour it deserves.**

SKYNAV is a self-guided Web3 travel software designed to captivate and convert visitors and planners.

**Provide Web3 marketing power to your destination.**



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