

SIMPLEVIEW CRM

# One system – maximum productivity.

More destinations worldwide use Simpleview CRM as their primary information management system than any other platform. Find out why.

LET'S TALK

## Your CRM solution is simple. **It's Simpleview.**

Built by the industry for the industry, Simpleview CRM lets you manage all aspects of your destinations or destination organizations in one convenient place. From partner relationships to marketing automation, from meetings and event sales management to collaborating across departments, Simpleview CRM is intuitive and easy to use.



### **Members & partners**

Strengthen relationships with key stakeholders and show your value



### **Group sales**

Manage the entire sales and services lifecycle for meetings, sports, travel trade, and other group business



### **Leisure travel**

Capture traveler information and target your marketing efforts



### **Marketing & media relations**

Organize Fam Trips, manage campaigns, and report media exposure

## Simpleview CRM integrates with your favorite products.

- Cvent
- Act-On
- Meetingmax
- Intuit QuickBooks
- MINT+
- Event Impact Calculator
- Outlook
- Gmail
- Eventsforce
- SendSites
- ICCA database

## Seamless integration — work faster and smarter

- Ditch the old databases and get all the features you need in one location. **From marketing automation to event management, from business intelligence to CMS integration**
- **Access it anywhere.** It's cloud-based & configured to fit your needs
- **Streamline work** with members/partners, meeting planners, tour operators, the media, and other key contacts
- **Seamlessly integrate 20+ third-party integrations and 12 Simpleview suite integrations** to manage everything in one place



As a custom DMO product, **Simpleview CRM is uniquely geared to cater for our type of business.**



**MICHELLE HILL** | Research Consultant at Melbourne Convention Bureau

TORONTO.

Visit  
tucson

VISIT  
LIVERPOOL

LAS  
Vegas

## Built for the industry, **by the industry.**

Simpleview is a leading provider of CRM, CMS, website design, digital marketing services, and data insights for tourism boards, convention bureaus, destination marketing and management organizations (DMOs), venues and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

**Make the most of every opportunity for your destination with Simpleview CRM.**

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