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**FOR IMMEDIATE RELEASE**

**Simpleview announces strategic talent investments**

*The company celebrates new promotions within its growing global staff*

**TUCSON, AZ** — Delivering on a 2022 commitment to invest strongly in talent, Simpleview announced promotions across three departments, key to sustaining its industry-leading innovation and customer service.

Suzanne Ravitz has been promoted from business analyst to director of customer success for 2Synergize, a Simpleview consulting company, and Andrius Remeikis was promoted from head of sales EMEA to vice president of growth at Eventsforce, Simpleview's next-generation event management platform for live, virtual, and hybrid experiences. Ravitz brings over twenty years of sales, analytics, marketing, and business development experience, and Remeikis has nearly two decades of hospitality experience, feeding his deep-rooted passion for technology, e-commerce, and data-driven strategies.

**Other recent promotions include:**

- Bob Pember to lead integration support analyst
- Crawford Forbes to CMS lead developer
- David Roberts to lead product training specialist
- Elena Potapova to associate technical manager
- Erica Smith to senior designer
- Greg Weiss to technical lead (software engineer III)
- Jacob Schwarz to product engineer III
- Jashan Tung to product manager
- Jennifer Mead to art director
- Jessica Hernandez to senior SEO analyst
- Jocelyn Frazier to senior QA engineer
- John Leff to CRM analyst II
- John O'Brien to CMS lead developer
- Johnny Le to engineer I
- Jon Leff to CRM analyst II
- Joshua Moor to technical manager
- Jovany Blanton to senior product manager
- Karson Krieg to CMS developer

- Kerrin Gadsby-Peet to senior project manager
- Kevin Mata to CRM lead analyst
- Kory Chinn to CMS lead developer
- Mercedes Smith to lead QA engineer
- Michael Carolin to lead engineer
- Michael Opaska to CRM lead developer
- Michael Shippey to CRM developer I
- Monica Smaniotto to CRM analyst I
- Paul Welbourne to product engineer III
- Phil Williams to technical manager
- Quinton Price to staff engineer
- Rachel Schmid to CRM analyst I
- Rebecca Kay to project manager
- Rhett Hopton to CRM developer I
- Ryan Maynes to lead engineer
- Sierra Kelly to project manager
- Shauna Hughes to senior web developer
- Silvia Conti to project manager
- Siobhan Garland to CRM lead analyst
- Sofia Mestre to senior project manager
- Sophie Mccaslin to assistant accountant
- Stephanie Gary to CMS lead project manager
- Steven Giampapa to CRM analyst I
- Subaya Codanda to product engineer III
- Suzanne Muller to product training specialist

“Simpleview is dedicated to supporting DMOs with expert staff that act as an extension of their own teams,” said CEO Ryan George. “It is an honor to be able to attract and promote such exceptionally qualified professionals who will proactively support Simpleview’s dedication to our clients with the best software and services for the travel and tourism industry.”

### **About Simpleview**

Simpleview is a worldwide leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination marketing organizations (DMOs), and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

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