# Assistive **Technology**

Accessibility Solved. Usability Enhanced.

## Digital Accessibility

Websites and digital content not designed and/or coded with digital accessibility in mind are not accessible for more than 15% of the population. This population includes people who rely on assistive technology such as screen readers, aging populations, and those with varying levels of vision, mobility and/or cognitive disabilities.
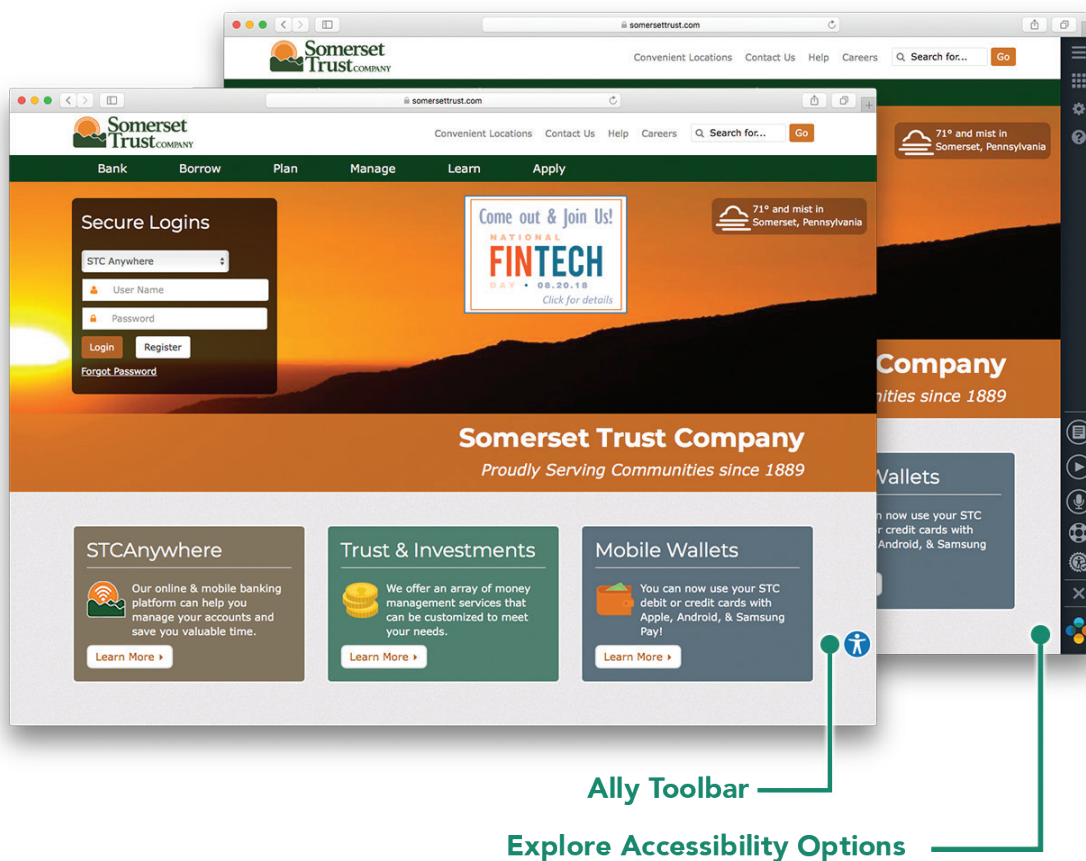
As a financial institution, Somerset Trust's site must be secure – it also needs to be accessible. Somerset Trust has been able to provide customers with an accessible online experience for years with help from AudioEye.

## About AudioEye

Leading with technology, AudioEye identifies and resolves issues of accessibility and enhances the user experience, making digital content **more accessible, and more usable, for more people**.

## Usability: The Ally Toolbar

The Ally Toolbar is an assistive tool that addresses a range of disabilities, allowing any site visitor to customize their experience and more effectively consume information.



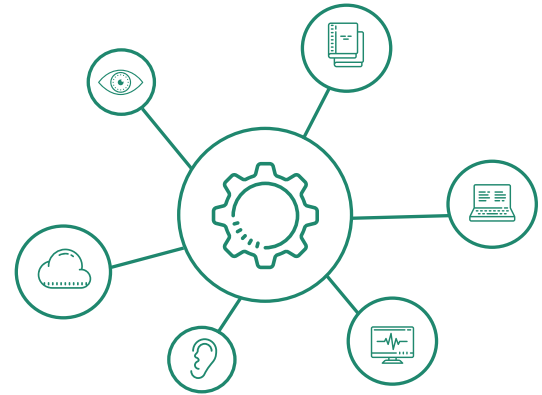**Ally Toolbar**

**Explore Accessibility Options**

## Ally Toolbar

The Ally Toolbar provides a fully customizable experience users can tailor to their individual needs — regardless of their device type, language preference, or preferred method of access.

## Go beyond compliance for a customizable and enhanced user experience.

The Ally Toolbar benefits all site visitors, but in particular, aging populations and individuals who have vision, motor and/or intellectual (cognitive) disabilities, those who are color blind, dyslexic, learning to read, learning a second language, or who may prefer listening instead of reading.

### Help Desk
**Reliable support from accessibility experts**
The Help Desk provides a form for end-users to report accessibility and usability related issues.

### Reader
**Customize the visual display of a website**
The Reader allows end-users to easily customize the visual display of the page, to more effectively read and consume information.

### Voice
**Command the browser using your voice**
Provides visitors the option of using their voice to command the browser experience.

### Page Elements Menu
**Built-in keyboard shortcuts**
Provides keyboard and screen reader users options to quickly navigate focus to different areas of the webpage.

### AudioEye Trusted Certification
**Show commitment to accessibility & inclusion**
The AudioEye Certification illustrates your commitment to accessibility, and lets all visitors to your site know you are working towards accessibility.

### Player
**Listen to the content of a web page read aloud**
The user can interact using their keyboard (instead of a mouse) and listen to web content read aloud.

### Site Menu
**Simplified, consistent keyboard-friendly**
Simplifies and optimizes the site menu for keyboard users and individuals with cognitive disabilities.

### Settings
**Personalized user experience**
Allows users to customize settings to meet their individual preferences.