

Simpleguide

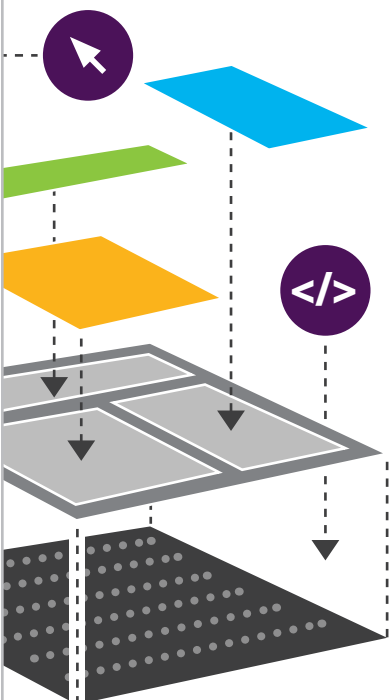
Simpleview CMS



Exactly what your marketers *need* Everything your advanced users *want*

Through client and user group feedback over the years, the CMS Product Team has built a brand new "Hybrid CMS" from the ground up. Utilizing open source solutions coupled with tried and true industry tools, our new CMS brings DMOs the best of both worlds. Not only that, we built Simpleview CMS as a SaaS (Software as a Service) platform. This was a major undertaking that will pay off for all users long-term. In doing so, Simpleview CMS delivers:

- The most up-to-date technology, always at your disposal
- Freedom of design, no longer limited by development layers
- A scalable and modular solution for DMOs of every size and budget



Unrivaled Features and Tools

Over 45 Web Modules – Battle-tested by DMOs for over a decade, our industry-leading modules include the Event Calendar, Partner Listings, Forms and more!

Advanced User Access – Edit stylesheets, upload templates and more! Make cost-effective customizations to your site with CSS, HTML and Javascript.

Reimagined UI and Dashboard – Immediately get a snapshot of key site statistics, tasks, and updates straight from your dashboard.

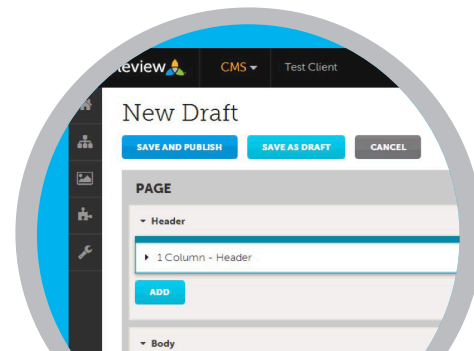
Real Time Feedback Page Editing – Don't waste time previewing each individual change! See them as they happen, without stepping out of the editor.

Responsive Layout Simulation – Test how your website appears across all devices, including mobile, tablet and everything in between.

Intuitive Ease of Use

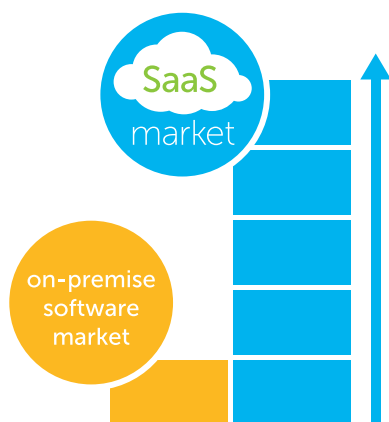
Drag and Drop Functionality – Drag widgets from one column or row to another, instantly changing the layout of your content.

Reusable Content Collections – Save collections of code to reuse on similar pages, or combine to create entirely new ones.



Q: WHY IS SOFTWARE AS A SERVICE (SAAS) RIGHT FOR YOU?

A: SAAS IS QUICKLY BECOMING THE INDUSTRY STANDARD. THE MOST CUTTING-EDGE CMS ARE ALL SAAS PLATFORMS THAT PROVIDE DEVELOPER "RAILS" TO EXTEND THEIR PRODUCTS.



THE SAAS MARKET IS GROWING AT ROUGHLY FIVE TIMES THE RATE OF THE ON-PREMISE SOFTWARE MARKET

Montclare

Powerful Maintenance and Support

Single to Multi-Tenant Platform – Whether a small town or big city, one or multiple sites, Simpleview CMS is scalable to meet your needs.

Higher Quality Updates, Faster – With SaaS, developers don't need to update each individual product. Core updates are rolled out to everyone.

Global Content Delivery Network (CDN) – We've partnered with Cloudinary to provide faster turnaround for delivering your content.

Safe, Secure, and Responsible – Spend less time on the tech, and more time marketing. Coupled with hosting, you can minimize IT expenses.

Open Source Community – Not only can a developer utilize open source extensions, but solutions developed by your team are yours to keep.

Questions?

Contact a Simpleview Account Manager!
Email accountmanagers@simpleviewinc.com

SIMPLEVIEWINC.COM

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