

Sponsorship Packages



SIMPLEVIEW
Summit



Sunday, May 6th - Wednesday, May 9th



www.simpleviewsummit.com



Fairmont Scottsdale Princess
Scottsdale, AZ



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Tier Benefits

All Tier 1 packages include the following benefits, in addition to all the perks noted in each package's details.

- 1 registration (\$2,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 5 days prior

Package Options & Details

Attendee Bag

- Custom branding on attendee tote bags

Desert Jeep Tour

- Send up to two people on this pre-conference activity with attendees
- Access to tour attendee list 15 days prior
- Opportunity to address group on the shuttle to/from event

Music Instrument Museum

- Send up to two people on this pre-conference activity with attendees
- Access to tour attendee list 15 days prior
- Opportunity to address group on the shuttle to/from event

Registration Water

- Signage and collateral distribution at registration desk on main registration day, Monday, May 6

Frank Lloyd Wright Tour

- Send up to two people on this pre-conference activity with attendees
- Access to tour attendee list 15 days prior
- Opportunity to address group on shuttle to/from event

Attendee Selfie Station

- Entertain attendees with a photo booth with branded backdrop and fun props
- Set up adjacent to exhibitor table



Tier Benefits

All Tier 2 packages include the following benefits, in addition to all the perks noted in each package's details.

- 1 registration (\$2,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 10 days prior

Package Options & Details

Evening Room Drop (Monday)

- Place an item in each delegate's room on Sunday or Monday evening
- Highlight your products and services
- Sponsor to provide item, (estimating 600 pieces)

Evening Room Drop (Tuesday)

- Place an item in each delegate's room on Tuesday evening
- Highlight your products and services
- Sponsor to provide item, (estimating 600 pieces)

Evening Room Drop (Wednesday)

- Place an item in each delegate's room on Wednesday evening
- Highlight your products and services
- Sponsor to provide item, (estimating 600 pieces)

Golf Sponsor

- Sponsor the golf outing at TPC Scottsdale Champions Course on Monday
- Brand all golf carts
- Drop promotional item in each golf cart
- Recognition throughout golf event as exclusive sponsor
- Choice at pairings for sponsor

Hotel Keycard

- Logo/custom branding imprinted on hotel room key cards
- Sponsor to provide art assets



Networking Refreshment Sponsor (Tuesday)

- Recognized as coffee sponsor with signage throughout networking space
- Option to brand coffee sleeves for an additional cost (2017 cost was approximately \$300)

Networking Refreshment Sponsor (Wednesday)

- Recognized as coffee sponsor with signage throughout networking space
- Option to brand coffee sleeves for an additional cost (2017 cost was approximately \$300)

Pre-Conference Training Lunch

- Attendance at the Pre-Conference Training lunch on Monday, May 6
- Option to conduct a 5 minute presentation just before or immediately following the lunch
- Recognition as the sponsor of the meeting, including your logo on all meeting slides and acknowledgement by Simpleview leadership during the meeting

Keynote Room Centerpieces

- Place centerpieces of your choosing in our general session room, which will be used for Keynotes as well as Tuesday and Wednesday lunches
- Sponsor to provide centerpieces

Open Night Shuttle Sponsor

- Branding on all dine around shuttles.
- Option to have a representative on the various shuttles to address the group
- Signage at pick up location

Stress Relief Center

- Attendees will enjoy a 10 minute power massage thanks to you!
- Set up with be adjacent to sponsor exhibit table

Onsite eNews Promotion

- Premium branding in daily newsletter to attendees and post-event communication



Tier Benefits

All Tier 4 packages include the following benefits, in addition to all the perks noted in each package's details.

- 1 registration (\$2,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 15 days prior

Package Options & Details

Advisory Board Meeting

- Invitation to the advisory board lunch on Sunday, May 5
- Option to conduct a 10 minute presentation just before or immediately following the lunch
- Recognition as the sponsor of the meeting, including your logo on all meeting slides and acknowledgement by Simpleview leadership during the meeting
- Meeting is attended by 15-20 of the Simpleview Advisory Board members and all Simpleview Senior Leadership

WiFi Sponsor

- Branding via Wi-Fi password and post login landing page

CMS User Group Meeting

- Invitation to the CMS User Group lunch on Sunday, May 5 and option to conduct a 5 minute presentation just before or immediately following lunch
- Recognition as the sponsor of the meeting, including your logo on all meeting slides and acknowledgement by Simpleview leadership

CRM User Group Meeting

- Invitation to the CRM User Group lunch on Sunday, May 5 and option to conduct a 5 minute presentation just before or immediately following lunch
- Recognition as the sponsor of the meeting, including your logo on all meeting slides and acknowledgement by Simpleview leadership



Tier Benefits

All Tier 4 packages include the following benefits, in addition to all the perks noted in each package's details.

- 2 registrations (\$4,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 20 and 10 days prior

Package Options & Details

Closing Party Lounge Area

- Designated area to entertain attendees during closing party
- Option to have custom drink served from lounge location only
- Additional branding in lounge space

Headshot Lounge

- Attendees will have access to a professional photographer for updated headshots
- Photographer chosen by Simpleview
- Branding opportunities throughout waiting room space

Opening Reception Drink

- Custom cocktail (discretion of the hotel F&B team) branded for sponsor and corresponding cocktail napkin

International Reception

- Exclusive access to International attendees at the International Delegates reception (date TBD, but likely Tuesday)
- Opportunity to address group for up to 3 minutes

Closing Party Drink

- Custom cocktail (discretion of the hotel F&B team) branded for sponsor and corresponding cocktail napkin for the first hour of the closing party.

Opening Session Drink

- Custom cocktail (discretion of the hotel F&B team) branded for sponsor and corresponding cocktail napkin as attendees leave the opening session.



**Tuesday Training
Session Sponsor 1**

- 3-5 minute to address the attendees or play a promotional video during designated afternoon training session (TBD once schedule is final)

**Tuesday Training
Session Sponsor 2**

- 3-5 minute to address the attendees or play a promotional video during designated afternoon training session (TBD once schedule is final)

**Wednesday Training
Session Sponsors 1**

- 3-5 minute to address the attendees or play a promotional video during designated afternoon training session (TBD once schedule is final)

**Wednesday Training
Session Sponsor 2**

- 3-5 minute to address the attendees or play a promotional video during designated afternoon training session (TBD once schedule is final)



Tier Benefits

All Tier 5 packages include the following benefits, in addition to all the perks noted in each package's details.

- 2 registrations (\$4,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 30 and 15 days prior

Package Options & Details

Event App Sponsor

- Logo will be visible on login splash page (along with VisitApps)
- Receive the first listing in exhibitor section of the app
- Add a "Download" or unique CTA in your exhibitor bio on the app

Closing Party Entertainment

- Opportunity to address group prior to entertainment beginning
- Introduce entertainment
- Additional branding throughout closing party event space

Tuesday Lunch Sponsor

- 3-5 minute to address the attendees or play a promotional video during designated breakout session (TBD once schedule is final)

Wednesday Lunch Sponsor

- 3-5 minute to address the attendees or play a promotional video during designated breakout session (TBD once schedule is final)



Tier Benefits

All Tier 6 packages include the following benefits, in addition to all the perks noted in each package's details.

- 3 registrations (\$6,000 value)
- Exhibitor table in break area (wireless internet included)
- Logo on Summit website, social media and event signage
- Listing in the exhibitor section of the conference app
- Access to attendee list 30 and 15 days prior

Package Options & Details

Advisory Board and User Group Dinner

- Attendance at the Simpleview Advisory Board and User Group Dinner on Sunday, May 6
- Option to address the dinner attendees for 3-5 minutes
- Recognized as the sponsor of the dinner by Simpleview leadership and on event signage
- Dinner is attended by 15-20 Advisory Board Members, 50-80 CRM/CMS User Group Members and all Simpleview Senior Leadership

Keynote Introduction 1

- Recognition from the podium
- Opportunity to play a video up to two minutes long prior to speaker
- Introduction of the keynote speaker

Keynote Introduction 2

- Recognition from the podium
- Opportunity to play a video up to two minutes long prior to speaker
- Introduction of the keynote speaker



Request a Sponsorship Package

Thank you for your support and participation in the 2018 Simpleview Summit! Your support will help us reduce the cost of organizing the event while providing you with unparalleled opportunities to build new relationships and land new business. As a sponsor of the event, you are entitled to all the great networking and educational opportunities at the conference plus a host of other unique opportunities to reach out to our loyal and rapidly growing customer base.

Please indicate the level/opportunity you are interested in:

First Choice _____

Second Choice _____

Third Choice _____

Please Sign and Date:

Company _____

Signature _____

Name _____

Title _____

Date _____

Please return this document via email to Cara Frank at cfrank@simpleviewinc.com. If you need additional information or would like to discuss a custom package, contact Cara at 520-382-0529. Don't see the right package for you? Contact us! **We are open to custom sponsorship packages to best fit your needs and goals.**

