MEETINGMAX

An online reservation system unlike any other

Meetingmax offers a simple yet powerful means to manage conference and event room bookings.

LET'S TALK

Your room block solution is simple.
It's Simpleview + Meetingmax.

Make your city more competitive
DMOs that stay on top of technology have a fundamental advantage. Give your destination a competitive edge by providing event housing and room block booking.

Track your economic impact
Capture and track key conference metrics such as total room nights booked, total guests in the city, and total room spend.

Benefit from new revenue generators
Meetingmax provides the ability for revenue to be generated from built-in marketing tools and activity transacted through online housing.

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Meetingmax has created an amazing service that we can provide to our clients to solve their housing struggles. Throughout the 15+ years we've been using Meetingmax, it has been a huge benefit to manage hotel blocks through the system and provide 24/7 tracking for current events and a detailed history of all past events.

– LAURA PORTZ
Convention & Event Services Manager, Destination Madison

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Q: Does Meetingmax easily integrate with Simpleview CRM? **A: Yes, the integration is a free feature that provides a link between Meetingmax events and Simpleview CRM meeting sales.** After your DMO has enabled the integration, Simpleview CRM and Meetingmax will have several touchpoints, displaying hotel information on your Meetingmax events to include the location's address, amenities, and images of your properties.

Q: What is the advantage for the meeting planners to use this system? **A. Your meeting planners will have access to their own designated event-specific website.** By providing them with one location to log in to, they'll have the ability to access real-time information to quickly calculate commissions and rebates, as well as the ability to print off key event reports.

Q: Will it be easy for my staff to learn to use this system? **A. Yes. The system was designed by travel and technology professionals with ease of use as one of the top priorities.** Meetingmax has organized a very simple and easy-to-use process for your event rollout. Simply populate the designated boxes with your event information, connect participating hotels, and allocate rooms and rates — then you are ready to turn your event live.

Q: How do I convince hotel properties that this system is worth using? **A. By employing the Meetingmax system, your hoteliers will have access to the Meetingmax hotel control panel.** Participating hotels can view all room pickup through their designated Hotel Control Panel (HCP). Hoteliers can choose to process reservations as they come in or by downloading a rooming list on the event cut-off date.

> Offering housing support is essential in attracting conventions and groups. While we have used a number of housing products in the past, we hadn't found a vendor that could meet all of our needs. **Meetingmax's system is the best I have seen — it's easy to use and extremely cost-effective."**
>
> **– JOHN FRANCIS**
> Manager, Sports and Destination Support, Detroit Metro CVB

destination **madison** VISIT **Detroit** VISIT **EAU CLAIRE** **MILWAUKEE**

Give your destination the **room block booking it deserves.**

Simpleview is a leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination marketing organizations (DMOs), and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

Elevate your event housing with Meetingmax and Simpleview CRM.

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